

ABSTRACT OF THE DISCLOSURE

A system and a method of providing on-line subscription services from a subscription server to a user of a mobile terminal through the Internet. The subscription server receives from the mobile terminal user-specific information relating to the user's mobile terminal capabilities, the user's preferences of products, and the user's financial information. The
5 subscription server sends to the mobile terminal at least locally or remotely retrieved information related to a product based on the user-specific information. The subscription server receives from the mobile terminal a request indicating whether the user wishes to either cancel or purchase the product. The subscription server cancels the product when the user indicates so, and downloads the product to the mobile terminal when the user desires to purchase the product.